

Shaun Sanders

Security Specialist | Digital Architect | Philanthropist | Nerd

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PROFESSIONAL SUMMARY:

I am a nerd by trade and, over the past several years, have assisted hundreds of thousands of people—from every reach and corner of the globe—with technical support and advice through my website, NerdHelp.com. Aside from physical computer work, I am also skilled at graphic art, web design, logo/identify design, e-marketing, digital architecture, search engine optimization, and security. I have been designing websites for well-over 10 years, and have a varying style of work including corporate/high class design and music/Rock n Roll/street design.

Notable Recognition from: **Paul Orfalea** - *Founder of Kinkos*
Todd McFarlane - *Spawn comics*
Ethan Russel - *Beatles Photographer*

SKILLS:

Platforms:

Mac OS, Windows

Software:

Microsoft Office (specifically Word, Excel, Powerpoint), **Macromedia Flash** (to create more inspiring and motivating presentations and tutorials), **iBiz** (time management and tracking software), **Merlin** (project management software), **Photoshop, Illustrator, InDesign, QuarkXPress, Dreamweaver, Fireworks, After Effects**

Internet:

Search Engine Optimization (SEO), Web Design, Digital Architecture, User Interface Development, HTML, CSS, PHP, MySQL, Javascript, Marketing (Viral and Traditional), **Security** (Penetration testing, counter-ops, security architecture)

Fine Art:

Drawing, Sculpture

Styles:

Modern, Abstract, Corporate, Tribal, Surf and Beach, Graffiti, Rock 'n' Roll

Other:

Leadership (from leading my team back in High School to leading groups of designers and programmers today), **Public Speaking, Goal Manifestation** (ability to take abstract ideas from clients and produce a tangible product)

PHILANTROPIC EXPERIENCE:

2002-Present

Owner & Administrator, NerdHelp.com

Directing a team of programmers and computer engineers while providing a free technical support service for the global-community. Over 5,000 very happy members!

Beat Symantec and McAfee to the punch and provided the first fix for one of the Internet's most potent spyware viruses, "Vundo".

2007

Malaria No More, Web Design

Helped Malaria No More, in association with American Idol, create a visual presence online.

2006-2007

Web Designer & Marketing, 8 Wishes – in association with the Learning Disabilities Association of America.

Logo & Identity creation, MySpace design, Blogger design, Web Design, and E-Marketing.

Created the entire design, Blog, MySpace, logo, and identity within 24 hours.

2000-Present

Computer Technician, Local Community & Schools

Providing free technical support and computer repair to local schools, churches, and special-needs children centers.

WORK EXPERIENCE:

2004-Present

Professional Internet Consultant, Freelance

Expert, up-to-date knowledge of Internet trends, laws, regulations, services, industry changes, traffic fluctuations, and everything else one needs to know to start a successful Internet campaign.

In March of 2007, I was hired on with a client who was hoping to launch a music service online. After working with the clients, I showed them how they could **save 70%** of their start-up costs, as well as **reduce** the project length by a minimum of **8 months**.

2003-Present

Professional Web Designer & Digital Architect, Freelance

Search Engine Optimization, Team Management, Corporate Identity & Logo Creation, and overall translation of client goals and aspirations into digital-reality.

Clients Include: Dean Martin Estate, Rainbow Bar & Grill Las Vegas, former V.P. of Sony Epic Records, former President of Atlantic Records, various bands and musicians, and Current NFL Linebacker.

2005-2006

Senior Digital Architect, Best Buy, Inc. Special Forces

Responsible for converting inspired-goals into efficient, fluid, user-friendly realities while directing and managing a team of programmers and graphic designers.

2005-2006

Creative Director, Best Buy, Inc. Special Forces

Responsible for keeping the team on track with designs, as well as creating designs in Adobe Photoshop, Adobe Illustrator, and Macromedia Flash; as well as applying fine-touch, and revisions to team members' work. Also in charge of developing overall design concepts and ideas.

2005-2006

Geek Squad CIA Agent, Best Buy, Inc., Cerritos, CA

Responsible for training new employees, keeping co-workers sane, aiding customers in turning their frowns upside down, providing on-the-spot computer repair, virus & spyware removal, Microsoft Windows tweaking, diagnosing problematic PCs, and replacing faulty hardware.

First and only Geek Squad Agent to receive "Thank You" cards and cookies from customers. ☺

2006-2007

Web Design & Identity/Logo Creation, Pinkeye Productions

Job demanded spur-of-the-moment changes, deadlines, updates, and development of layout ideas, innovative design elements, and various specific details. Directed and managed programmers, photographer, and artists.

SPEAKING ENGAGEMENTS:

2005

Cypress College, Cypress, CA

Gave a two-day lecture on "How to Start a Business Online".

2005

Corporate Innovation Meeting with CEO of Best Buy, Inc., Fullerton, CA

First & Third Featured Speaker regarding new innovations of technologies and services within the company.

2005

Best Buy, Inc., Territory 2 Innovation Showcase, Costa Mesa, CA

2005

Best Buy, Inc., The Retail Innovation Showcase, Richfield, MN

2005

The Tom Leykis Show

Professional commentator regarding Search Engine Optimization.

AWARDS/RECOGNITION

2007

Sundance Film Festival

Designed various imagery used in one of the festival's featured films for 8 Wishes.

December, 2005

Front page of Orange County Register Business Section

The Orange County Register ran a comparison of various tech support companies which included, on the front page, NerdHelp.com.

2005

Best Buy, Inc. Innovator Asset Award

Best Buy, Inc. awards only a few employees (3 to 4) each year for providing innovative services that directly improve the company's stock prices. My team and I won this award and bonuses.

2003

FBLA Top 10 Web Designers in California

FBLA Top 10 Multimedia Designers in California

2001

Recipient of Governor's Scholars Award

ACTIVITIES

2000-2004

Varsity Water Polo

Captain of team in 2004

Awards include: All League 2nd Team, Scholar Athlete (maintaining a GPA of 3.5 or higher while competing).

2002-2003

Varsity Swim

2003

FBLA

At the request of the school, I joined to compete in the Web Design and Multimedia Design categories.

Awards include: Top 10 Web Designer in California, Top 10 Multimedia Designer in California, Gold Key Chapter.

EDUCATION

2004-Present

Cypress College, Cypress, CA

Received Associates Degree. Currently continuing to further my education.

REFERENCES

Many available upon request.